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TOURIST ACCOMMODATION AUSTRALIA, DECEMBER QUARTER 1978

INQUIRIES

*If you want to know more about these statistics ring Mr Aub Edwards on Canberra 525657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
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MAIN FEATURES

	December Quarter 1977			December Quarter 1978		
	October	November	December	October	November	December
Room occupancy rates						
Licensed hotels with facilities	57.9%	53.9%	43.4%	57.4%	55.1%	45.4%
Motels	63.6%	57.4%	50.9%	62.0%	57.6%	51.5%
Site occupancy rates						
Caravan parks	18.9%	17.4%	31.2%	18.2%	17.4%	30.6%

EXPLANATORY NOTES

Introduction

This bulletin contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1978.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities A* a tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities A* a tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park A* a tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

Guest rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

Bed spaces refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

Powered sites refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

Unpowered sites refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

Cabins, flats, etc. refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

Total caravan park capacity refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

Room occupancy rate refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

Bed occupancy rate refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

Site occupancy rate refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

Guest nights refers to the number of paying guests accommodated in caravan parks each night tallied for the survey period. In some cases it has been necessary to estimate this figure.

Takings from accommodation refers to revenue received from the provision of short term and long term

accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Employment refers to the number of persons working at tourist accommodation establishments (including those working on other than accommodation activities) at the end of the quarter and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period of the quarter. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded. For establishments comprising more than one type of accommodation activity, which have been treated as 2 separate establishments, the employment is allocated to the employee's predominant activity.

Related publications

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

n.a. not available

Where figures have been rounded discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY															
December quarter 1978	No.	255	865	1,120	160	421	581	187	497	684	109	142	251	122	232
Establishments	No.	7,147	20,845	27,992	4,009	11,039	15,048	4,825	9,713	14,538	2,578	3,649	6,227	3,097	7,742
Guest rooms	No.	16,150	60,361	76,511	9,183	31,014	40,197	11,879	28,466	40,345	5,877	10,903	16,780	6,106	11,535
Bed spaces															17,641
ROOM OCCUPANCY RATES (per cent)															
1977 - October	54.7	62.7	60.6	58.1	60.9	60.1	60.2	63.0	62.1	62.1	56.0	71.4	64.9	66.3	68.8
November	54.3	57.7	56.8	59.3	59.1	59.1	52.1	55.0	54.0	54.0	44.1	57.2	51.6	56.6	54.8
December	43.4	52.7	50.3	44.8	49.1	47.9	43.1	50.4	48.0	48.0	35.3	52.3	45.1	50.8	49.0
December quarter 1977	50.8	57.7	55.9	54.0	56.3	55.7	51.8	56.1	54.7	54.7	45.1	60.3	53.9	57.9	57.6
1978 - October	57.6	62.4	61.2	54.6	60.3	58.8	60.2	61.2	60.9	60.9	53.0	63.2	59.0	60.7	62.7
November	57.9	58.8	58.5	58.6	61.4	60.7	53.5	55.4	54.8	54.8	47.3	55.1	51.9	51.7	48.6
December	48.8	54.6	53.1	45.0	50.2	48.8	46.5	51.7	50.0	50.0	38.7	50.0	45.3	44.7	43.9
December quarter 1978	54.7	58.6	57.6	52.7	57.3	56.0	53.4	56.1	55.2	55.2	46.3	56.1	52.1	52.4	51.8
BED OCCUPANCY RATES (per cent)															
1978 - October	37.6	37.5	37.6	34.2	34.7	34.6	37.5	37.7	37.6	37.6	35.1	37.4	36.6	44.7	43.6
November	37.1	34.4	35.0	37.8	35.3	35.8	32.6	33.4	33.2	33.2	30.1	30.3	30.2	34.8	31.3
December	33.8	37.6	36.8	29.8	31.4	31.1	31.8	35.3	34.3	34.3	27.3	32.4	30.6	33.1	32.1
December quarter 1978	36.2	36.5	36.5	33.9	33.8	33.8	34.0	35.5	35.1	35.1	30.8	33.4	32.5	37.6	35.7
TAKINGS FROM ACCOMMODATION (\$'000)															
1978 - October	3,592	9,225	12,817	1,893	4,685	6,578	2,338	4,157	6,495	902	1,700	2,602	1,412	2,059	3,472
November	3,618	8,405	12,023	2,053	4,656	6,710	1,974	3,645	5,619	767	1,429	2,195	1,156	1,453	2,609
December	3,045	8,594	11,639	1,545	3,996	5,541	1,829	3,697	5,526	627	1,409	2,035	1,000	1,425	2,424
December quarter 1978	10,255	26,224	36,479	5,491	13,337	18,828	6,141	11,498	17,639	2,296	4,537	6,833	3,568	4,937	8,505

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
December quarter 1978	No.	57	123	21	23	44	13	22	35	933	2,137	3,070
Establishments	No.	1,517	3,644	576	877	1,453	787	1,128	1,915	25,146	53,413	78,559
Guest rooms	No.	4,968	9,572	1,286	2,320	3,606	1,799	3,318	5,117	57,248	152,521	209,769
Bed spaces	No.											
ROOM OCCUPANCY RATES (per cent)												
1977 - October	59.8	58.7	59.3	39.1	61.3	52.7	62.8	68.1	65.9	57.9	63.6	61.7
November	59.8	63.3	61.3	34.8	54.6	46.9	60.1	64.9	62.9	53.9	57.4	56.2
December	45.6	52.1	48.3	28.8	38.9	35.0	44.9	57.6	52.3	43.4	50.9	48.4
December quarter 1977	55.0	58.0	56.2	34.2	51.6	44.9	55.9	63.5	60.3	51.7	57.3	55.4
1978 - October	59.0	62.5	60.5	42.6	62.1	54.4	59.8	66.1	63.5	57.4	62.0	60.5
November	60.3	63.3	61.6	37.5	54.6	47.9	56.9	67.5	63.2	55.1	57.6	56.8
December	46.5	51.7	48.7	28.2	41.3	36.1	43.7	50.0	47.4	45.4	51.5	49.5
December quarter 1978	55.2	59.1	56.8	36.1	52.7	46.1	53.4	61.1	58.0	52.6	57.0	55.6
BED OCCUPANCY RATES (per cent)												
1978 - October	42.5	37.7	40.2	27.3	35.8	32.7	37.5	39.1	38.5	37.7	37.4	37.5
November	43.7	38.7	41.3	22.6	29.4	27.0	36.0	39.8	38.5	35.5	33.9	34.3
December	35.2	33.2	34.2	19.1	23.7	22.1	28.8	33.7	32.0	31.6	34.7	33.8
December quarter 1978	40.4	36.5	38.5	23.0	29.6	27.3	34.1	37.5	36.3	34.9	35.3	35.2
TAKINGS FROM ACCOMMODATION (\$'000)												
1978 - October	980	687	1,667	191	445	635	385	531	916	11,694	23,489	35,183
November	956	678	1,634	152	371	522	346	540	887	11,022	21,177	32,199
December	808	582	1,390	121	287	407	283	443	726	9,258	20,431	29,688
December quarter 1978	2,744	1,947	4,691	463	1,102	1,565	1,014	1,514	2,529	31,974	65,096	97,069

(a) Figures for December quarter 1978 not strictly comparable with statistics for earlier periods due to the inclusion of 3 establishments not previously covered in the survey.

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY								
December quarter 1978								
Establishments	No. 505	418	398	156	200	50	10	1,737
Powered sites	No. 40,627	33,894	20,981	11,919	11,206	2,308	677	121,612
Unpowered sites	No. 22,875	14,072	9,710	5,733	2,730	1,923	445	57,488
Cabins, flats, etc.	No. 989	821	666	499	440	66	13	3,494
Total capacity	64,491	48,787	31,357	18,151	14,376	4,297	1,135	182,594
SITE OCCUPANCY RATES (per cent)								
1977 - October	17.3	9.5	30.1	18.8	34.6	15.7	25.2	18.9
November	16.2	9.6	27.6	13.9	30.8	18.3	20.8	17.4
December	32.6	25.5	37.9	24.6	39.9	29.4	14.2	31.2
December quarter 1977	22.1	15.0	31.9	19.2	35.1	21.1	20.0	22.6
1978 - October	16.9	9.6	29.8	16.7	29.7	14.6	35.4	18.2
November	16.5	11.0	27.8	12.7	25.9	18.5	22.5	17.4
December	33.2	24.5	37.8	23.1	35.8	28.1	17.5	30.6
December quarter 1978	22.3	15.1	31.8	17.5	30.5	20.4	25.1	22.1
GUEST NIGHTS ('000)								
1978 - October	850	364	699	273	355	49	33	2,624
November	802	469	630	188	303	63	19	2,474
December	2,013	1,136	1,043	423	467	107	16	5,205
December quarter 1978	3,664	1,970	2,372	884	1,124	219	68	10,302
TAKINGS FROM ACCOMMODATION (\$'000)								
1978 - October	1,530	690	1,157	407	566	82	46	4,478
November	1,432	859	1,038	299	464	103	29	4,225
December	3,347	1,737	1,539	582	709	155	24	8,094
December quarter 1978	6,309	3,286	3,735	1,289	1,739	340	99	16,797

(a) Includes Australian Capital Territory.

TABLE 3. HOTELS AND MOTELS ETC. WITH FACILITIES AND CARAVAN PARKS : EMPLOYMENT

	Licensed hotels with facilities						Motels, etc.						Caravan parks					
	Males			Females			Males			Females			Males			Females		
	Full-time	Other		Full-time	Other		Full-time	Other		Full-time	Other		Full-time	Other		Full-time	Other	
31 December 1978																		
New South Wales	1,887	1,709		1,525	2,693		1,676	512		2,334	3,621		701	243		507	317	
Victoria	1,632	1,642		1,017	1,915		1,006	291		1,168	2,015		509	211		321	162	
Queensland	1,762	1,018		1,853	1,886		820	354		1,210	1,376		459	146		366	195	
South Australia	836	1,037		660	1,932		307	145		368	1,039		141	78		80	87	
Western Australia	915	452		1,467	1,202		378	138		643	637		208	76		165	124	
Tasmania	624	334		416	980		97	81		117	583		50	19		37	20	
Northern Territory	161	69		180	98		95	14		151	117		17	3		12	3	
Australian Capital Territory (a)	123	131		116	198		77	63		106	192		(a)	(a)		(a)	(a)	
Australia	7,940	6,392		7,234	10,904		4,456	1,598		6,097	9,580		2,085	776		1,488	908	

(a) Australian Capital Territory employment included in New South Wales for caravan parks.

S/T 1980